INTERNSHIP OPPORTUNITY

Job Description:
Blue Scholars Initiative is seeking an ocean enthusiast with expert skills in marketing and social media to assist with our program. Interns will benefit from career experience working with an environmental education organization, working on a team of passionate individuals and creating change for good!

Background:
The mission of Blue Scholars Initiative is to engage, educate and empower students through hands-on (and virtual) marine science education to foster a connection to the ocean and to launch long-term environmental stewardship. We also provide programs to the general community including environmental campaigns, coastal cleanups and special events focusing on marine preservation.

Primary Duties and Responsibilities

- Assist in managing social media channels (Facebook, Twitter, Instagram, YouTube) to ensure content is timely, relevant, and engaging
- Assist in creating educational lessons and activities for students
- Assist in creating flyers for online campaigns and public events.
- Assist in creating quarterly newsletters
- Keep up to date and informed on new social media trends and adapt accordingly
- Ensure proper messaging is being executed online
- Identify leaders and influencers and engage them in messaging.
- Assist with website copywriting, proofing, and updating as needed

QUALIFICATIONS

- Ocean and environmental enthusiast
- Ability to take initiative, employ good judgment, and manage projects from beginning to end
- Excellent writing, editing, and proofreading skills
- Exceptional ability to manage details
- Creative thinker
- Work effectively both independently and as part of a team
- Be available for at least 12 hours a week